



**For Immediate Release**

## **Webprint Appoints Corporate Leadership**

**San Bruno, CA — October 9, 2000:** Thomas E. White, Chief Executive Officer, announced today the appointment of three new officers to the company. Arthur J. Kirsch has been named as Chief Administrative Officer; Paul Kewene-Hite, Vice President of Operations; and Jeffrey E. Bingham as Chief Operating Officer. All appointments are effective immediately.

### **Jeffrey E. Bingham — Chief Operating Officer**

Jeff Bingham is Webprint's Chief Operating Officer. Mr. Bingham has an extensive background in business management. He served as the Chief Operating Officer of Funtix.com, an online system for buying and selling tickets for sporting events, theatre, and the arts. Prior to Funtix.com, Mr. Bingham acted as the interim CFO for a medical device manufacturer. He was also the interim CEO of 1-800-PLUMBER, a nationwide referral service for plumbers.

Mr. Bingham holds a B.S. in Civil Engineering from the University of Washington. He graduated from Harvard Business School with an MBA after serving in the United States Navy.

### **Paul Kewene-Hite, Vice President of Operations**

Paul Kewene-Hite, Webprint's Vice President of Operations, has spent his entire professional career in the software, hardware, and Internet industries. Mr. Kewene-Hite (pronounced: KAY-way-nay-Hyt) has extensive experience in the formation and development of startup companies.

Mr. Kewene-Hite was most recently the acting COO, VP of Operations and Finance of a Silicon Valley startup called Urocket, Inc. (a successfully acquired dot.com). Prior to Urocket, he was Director for Strategic Planning and New Business Development in Marketing and Business Operations at NEC Computers.

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Mr. Kewene-Hite was also President of a multinational software development company with offices in the Silicon Valley, Utah, and Israel. Before that, he was a Technology Evangelist at Apple Computer, and earlier in his career, Mr. Kewene-Hite was International Programs Manager for a successful software company. Mr. Kewene-Hite holds a Bachelor's degree from Harvard University.

### **Arthur J. Kirsch, Chief Administrative Officer**

Art Kirsch, Chief Administration Officer, has been involved in the computer graphics industry since 1976 when he began working for Tektronix. Mr. Kirsch was formerly President of the U.S. subsidiary of Image Technologies, a U.K.-based organization that develops RIPs for color printers and copiers. Prior to his tenure at Image Technologies, Mr. Kirsch was Vice President of administration and Chief Financial Officer of Zenographics Corporation, Vice President of Sales and Marketing of the Quintar Division of Bell + Howell, and Vice President of Sales at MAGICorp, a nationwide 35mm slide service bureau.

Mr. Kirsch was very active in the New York chapter of the National Computer Graphics association in the 1980s. He held many local and national positions and was the chairperson of their annual North American conference. He also served as a Board Member of the Merrick Union Free School District in Merrick, New York, and was President during the last two years of his nine years of service.

Webprint, based in San Bruno, California, is a business-to-business, e-commerce infrastructure provider for the on-demand printing industry. For more information on Webprint, visit [www.webprint.com](http://www.webprint.com) or call (650) 589-0988.

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